



# **SPONSORSHIP OPPORTUNITIES**



## **Springs Park Summer Festival**

The Springs Park Summer Festival is an annual event put together in collaboration of the City of La Grange Parks and Recreation department and the Main St. Program. The event offers live music under the Farmers Market Pavilion, games and bounce houses, face painting, plenty of food options and concluded with a Firework show at 10pm.



## **SPONSORSHIP OPPORTUNITIES**

The following sponsorship opportunities are available for the Springs Park Summer Festival:

### Presenting Event Sponsor \$1,500 - 1 available

- Your company name in the event title: Springs Park Summer festival, sponsor by YOUR COMPANY
- Logo is on all La Grange Parks and Recreation newsletters
- Social media tags on Facebook (3,000 followers) and Instagram (120 followers).
- Company name/logo included on park event signage as presenting sponsor.
- DJ mentions (3x) during the event.
- 10X10 tenting opportunity (tent provided by you).
- If sponsorship is confirmed by January 15th your company name will be in the event title in the spring what's happening magazine distributed to every home in Oldham County.

#### Event Sponsor \$500 - 5 available

- Social media tags on Parks and Recreation Facebook and Instagram pages
- Logo included on all La Grange Parks and Recreation newsletters.
- Logo included on park event signage.
- DJ mentions (3x) during the event.

## Friday Night Skate Night

7 times a year La Grange Parks and Recreation hosts Friday Night Skate Night at the La Grange Community Center. Community members are able to roller inside the gymnasium for two and a half hours each evening with professional DJ'ing and lighting. Skate rentals and concessions are also offered throughout the evening.



## **SPONSORSHIP OPPORTUNITIES**

The following sponsorship opportunities are available for Friday Night Skate Night:

### Presenting Event Sponsor \$600 - 1 available

- Your company name in the event title: Friday Night Skate Night, sponsored by YOUR COMPANY
- Logo is on all La Grange Parks and Recreation newsletters
- Social media tags on Facebook (3,000 followers) and Instagram (120 followers).
- Company name/logo included on event signage as presenting sponsor.
- DJ mentions (3x) during each event.

#### 2024-2025 dates/times:

September: TBD

October 11th, 2024 6pm-8:30pm

November 15th, 2024 6pm-8:30pm

December 13th, 2024 6pm-8:30pm

January 10th, 2025 6pm-8:30pm

February 14th, 2025 6pm-8:30opm

March 14th, 2025 6pm-8:30pm

## La Grange Community Center

The La Grange Community Center is a facility that stays in operation nearly 365 days a year. With weekly activities like pickleball and basketball during the day, and in the evenings hosting practices from teams all over the Oldham County area. Weekends at the center play host to many birthday parties and family gatherings. Outside of major holidays, the community center stays in operations all year long.



## **SPONSORSHIP OPPORTUNITIES**

The following sponsorship opportunities are available for the La Grange Community Center:

### Walking Track Fence Banner: Large (6x3) \$600 - 4 available / Small (4x3) \$400 - 8 available

- Your company name and logo will be printed on a banner and hung in the gym for a 12 month period.
- The 12 month period begins when the banner is hung.
- Your company name and logo will be on all La Grange Parks and Recreation newsletters.
- Social media tags once a month for banner sponsors.
- Renew annually for \$120.
- If a new banner is needed/wanted, banner replacement is \$200.